

In **Camp Fire**, it is a **PROMISE**  
that begins *now*.

Like young racehorses, children and teens need nurturing and guidance to become true champions and shape the world. Camp Fire provides the opportunity for young people to find their spark, lift their voice, and discover who they are.



Funds raised at the annual Kentucky Derby Party directly impact the experiences of the 1,100 children & teens served each year by Camp Fire:

- 50% of youth are boys
- 60% of families are financially at-risk
- Participate in more than 20 different programs

**Children & teens in Camp Fire:**

- Outperform their peers in reading & math
- Gain social & communication skills
- Volunteer 6,000 hours in the community
- Learn to set & manage goals



# KENTUCKY DERBY PARTY

## SPONSORSHIP LEVEL DESIRED

- Winner's Circle \$7,500
- Millionaire's Row \$5,000
- Churchill Downs \$2,500
- Club House \$1,000
- Box Seat \$500
- Grandstand \$300
- Railbird \$200
- Auction Sponsor \$3,500
- Photo Booth \$1,000

RETURN TO CAMP FIRE OR GO TO [www.CampFireDerby.com](http://www.CampFireDerby.com) PRINT DEADLINE FOR SPONSORSHIPS IS APRIL 12, 2019

Sponsor Name \_\_\_\_\_ Contact Person \_\_\_\_\_

How Sponsorship Name Should Appear \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Complete Address \_\_\_\_\_

Ck \_\_\_ Invoice Me \_\_\_ VISA \_\_\_ MC \_\_\_ AmEx \_\_\_ Disc \_\_\_ Name on Card \_\_\_\_\_

Card Number \_\_\_\_\_ Exp Date \_\_\_\_\_

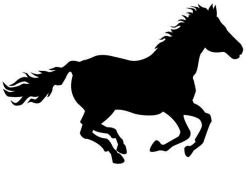
2600 Buckingham Ave Lakeland FL 33803 info@campfire-sunshine.org 863-688-5491 campfirederby.com

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 800-435-7352, WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. The registration number for Camp Fire USA Sunshine Council is CH297. Camp Fire USA receives 100% of your contribution.



# KENTUCKY DERBY PARTY

SATURDAY, MAY 4  
LONE PALM GOLF CLUB  
2019 SPONSORSHIPS

	<i>Online Publicity</i>	<i>Activity Sponsor</i>	<i>Event Program</i>	<i>At the Event</i>	<i>Banners</i>	<i>Tickets</i>	<i>Reserved Table</i>	<i>Other</i>
<b>Winner's Circle</b> \$7,500	Featured front page of event website; front page of Camp Fire website & weekly newsletter for 1 year; Facebook co-op ads/posts for 1 year	Horse Auction	Back Cover	Logo featured throughout the event - back of auction paddle, stir sticks, drink cups	4 individual	16	2	Official 2019 Kentucky Derby glasses for the table
<b>Millionaire's Row</b> \$5,000	Featured front page of event website; front page of Camp Fire website & weekly newsletter for event only; Facebook co-op ads/posts for event only	Win, Place, Show	Full page	Logo featured throughout the event - back of auction paddle	1 individual	12	2	
<b>Churchill Downs</b> \$2,500	Featured front page of event website; recognized in Camp Fire weekly newsletter	Trough of Cheer	Full page	Logo featured throughout the event - back of auction paddle	1 group	8	1	
<b>Club House</b> \$1,000	Listed sponsor page of event website; recognized in Camp Fire weekly newsletter	Feed Your Thirst	Full page	Name featured throughout the event - back of auction paddle	1 group	6	1	
<b>Box Seats</b> \$500	Listed on sponsor page of event website		1/2 page	Event signage	1 group	4		
<b>Grandstand</b> \$300	Listed on sponsor page of event website		1/4 page	Event signage	1 group	2		
<b>Railbird</b> \$200	Listed on sponsor page of event website			Event signage	1 group	2		



**Silent Auction Sponsor**  
\$3,500

Logo featured on online auction site;  
logo on mobile auction site

**Photo Booth Sponsor**  
\$1,000

Logo on 300 plus event pictures